

## **BUCHAN, Jennifer Mary**

LLB (Otago), LLM (Melbourne)

### **Thesis Title:**

Franchisor Failure: An Assessment of the Adequacy of Regulatory Response

### **Supervisors:**

Professor Stephen Corones (Principal)

Dr Bill Dixon (Associate)

### **Citation:**

Franchisor failure is one of the most problematic areas of the relationship between a franchisor and its franchisees. Dr Buchan explored the contractual, regulatory and commercial environment that franchisees inhabit, within the context of franchisor failure. She concluded that there are opportunities to level the playing field through enhanced consumer protection legislation, but that the task is not one solely for the consumer protection regime. It should also be addressed through the insolvency provisions of the *Corporations Act*.